**FRAUD SERIES** 

# AVOID GET-RICH-QUICK SCAMS

If it's too good to be true, it probably is

Get-rich-quick scams, such as ponzi schemes, pyramid schemes and affinity fraud are designed to separate you from your money. Make sure you know how to protect yourself.

## WARNING SIGNS

#### Ponzi Scheme

- 1. SOMEONE ASKS YOU TO INVEST IN AN OPPORTUNITY WITH A VERY COMPLEX STRUCTURE.
- 2. SOMEONE PROMISES YOU HIGH INVESTMENT RETURNS WITH LITTLE OR NO RISK.

## **Affinity Fraud**

- 5. YOU ARE OFFERED AN OPPORTUNITY TO BE A PART OF AN EXCLUSIVE INVESTMENT OPPORTUNITY ONLY AVAILABLE TO MEMBERS OF A SPECIFIC GROUP.
  - 6. A NEW MEMBER OF YOUR GROUP BEGINS TALKING ABOUT INVESTMENT OPPORTUNITIES.

Make your money work for you

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### **Pyramid Scheme**

- 3. YOU ARE OFFERED A CHANCE TO JOIN A SCHEME WHERE YOU NEED TO RECRUIT NEW MEMBERS TO MAKE MONEY.
- 4. YOU ARE OFFERED A CHANCE TO JOIN A "SO-CALLED" MULTI-LEVEL MARKETING CAMPAIGN, WHERE YOU MUST STILL RECRUIT PERSONS IN ORDER TO MAKE MONEY.

### **Protect Yourself**

- **1.** Beware of products or schemes that claim to guarantee income or winnings.
- 2. Never allow someone to pressure you into making an investment this is a big red flag that the investment is a scam.
- 3. Recognise that the person telling you about the investment may also be a victim, so never take their word for it.
- 4. Always check out any investment carefully. Get advice from a neutral outside expert, such as your accountant, attorney or financial planner.
- 5. Always get information about the investment in writing before investing.
- 6. Never invest all your money into one product. Diversify your investments.